



# CENTER FOR COASTAL STUDIES

Seals: A vital part of our blue economy



All photographs taken by CCS under NOAA Permit No. 775-187, 17670 and LOC #14903 unless otherwise noted.

People come to the Cape to engage with wildlife.



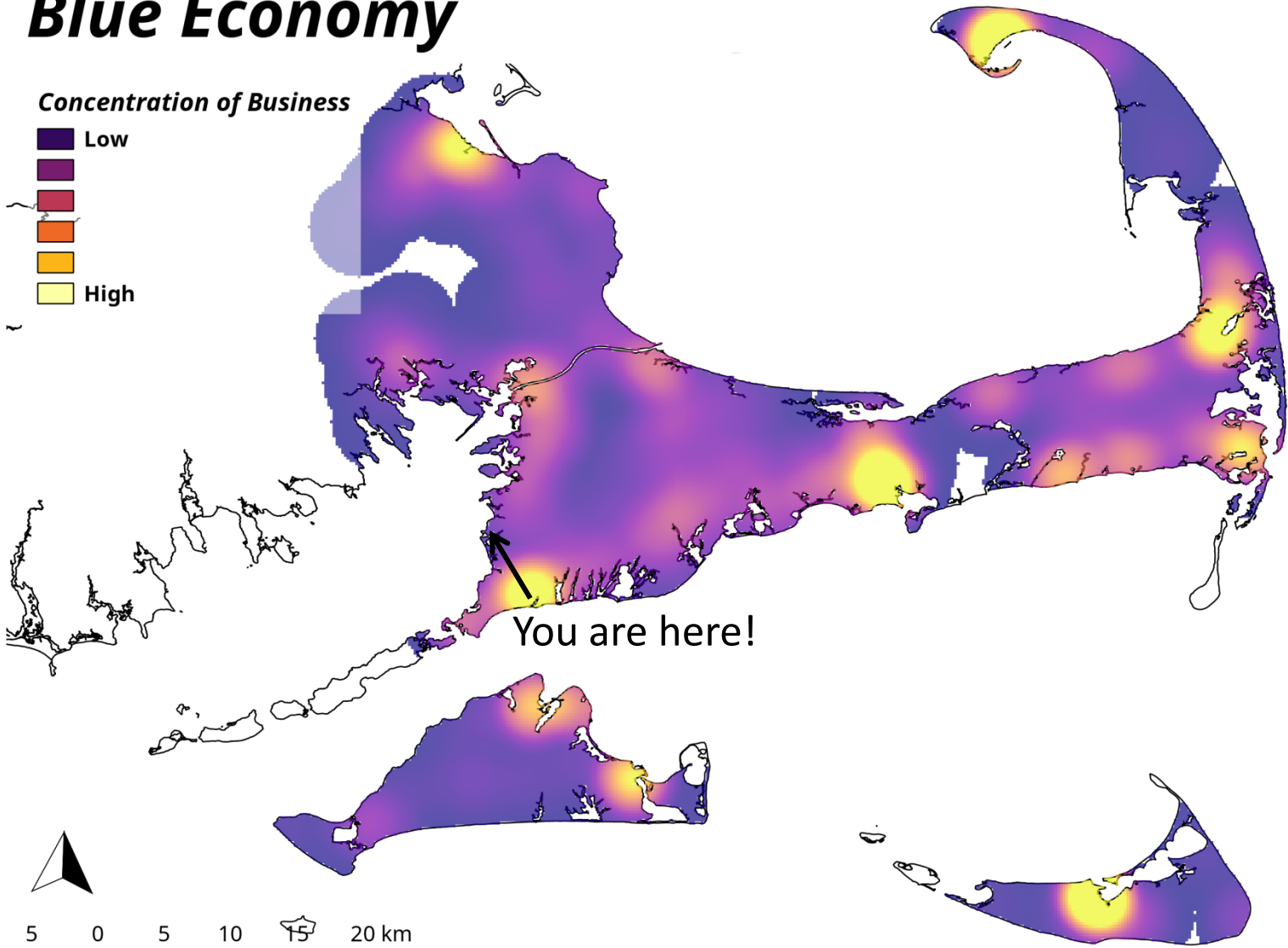
# Blue Economy

Concentration of Business

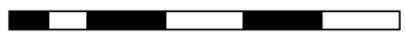
Low



High



5 0 5 10 15 20 km



# Seal Watching



# WHALE WATCHING

WORLDWIDE TOURISM  
NUMBERS, EXPENDITURES  
AND EXPANDING  
SOCIOECONOMIC BENEFITS

# 2001

BY ERICH HOYT

A special report from the International Fund for Animal Welfare

## WW Operators & the Trips They Offer

- There are some 36 operators offering whale watch trips in New England. For breakdown and numbers of boats and unit price of the trips state-by-state, see the table below.
- The trips are offered aboard medium to large, purpose-built ships with broad, multiple decks, comfortable galleys, toilets and other amenities ideal for whale watching. Most companies started with fishing boats and have gone through two or three generations of larger, more comfortable boats dedicated to whale watching.
- Most of the trips are educational (almost all have qualified naturalists, some of whom are scientists) and at least half are scientifically valuable (with photo-ID and other research as output; see below) (Hoyt 1994b).

### NEW ENGLAND WHALE WATCHING

State	Communities	Operators	Boats	Unit price	WWs	Ticket Sales
Massachusetts	9	17	30–35	\$24	1,000,000	\$24,000,000
New Hampshire	3	4	6–10	\$24	80,000	\$1,900,000
Maine	9	14	18–24	\$32	137,500	\$4,400,000
Rhode Island	1	1	1	\$24	12,500	\$300,000
Total	22	36	55–70	\$24–32	1,230,000	\$30,600,000

## The WW Community

- There are 22 communities offering whale watching in New England (see state breakdown in table above).
- Based on 50% returns from Massachusetts, an estimated more than 150 full-time jobs and 600 part-time jobs are associated with whale watching.

# Cape Cod National Seashore



Photo: Jake Rajs 2010

# Curious Visitors



# Outreach





# Engaging with Wildness





# Center for Coastal Studies

**Thank you!**

**Founded in 1976**

**Nonprofit, independent organization  
dedicated to understanding and conserving  
coastal environments and ocean ecosystems**